

GLOBALIZATION TRENDLAB 2012

Sustainability:

New Perspectives and Opportunities

**The Lauder Institute, Wharton School, University of Pennsylvania
Philadelphia, April 9-13, 2012**

WE INVITE applications for a five-day workshop and conference from faculty and researchers affiliated with the global network of Santander Universities.

The topic of the workshop and conference will be **sustainability**, broadly defined to include all efforts directed at ensuring that the satisfaction of present needs does not come at the expense of satisfying needs in the future. We seek to bring together a group of scholars and policymakers with backgrounds in science, engineering, management, and the social sciences so that the key issues in the field can be thoroughly analyzed from an inter-disciplinary perspective and outlines of solutions to key global problems can be produced. The workshop and conference will address issues such as:

- *Sustainability and the Environmental Challenge*, including the risks associated with climate change, the global energy challenge, and the prospects of technological breakthroughs.
- *Sustenance and Sustainability*, including the management of the global supply of food and water, the growth of green products and services, and the impact of behavioral aspects on the consumption of scarce resources.
- *Sustainable business practices*, looking at the role companies and financial institutions play in attaining sustainability and the challenge of generating social and political support for new projects.
- *Governance for Sustainability*, including the design and implementation of policy solutions to encourage sustainable business practices and the strengthening of global governance.

A copy of the white paper summarizing the 2011 conference on Global Risks can be downloaded from [here](#).

To apply, please click [here](#).

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